

CONNECTING HEARTS



EMPOWERING MINDS



01 LEADERSHIP EXPERIENCE

With solid leadership experience in the reliability and asset management industry, Maura has a Master's degree in Neuro-Linguistic Programming (NLP) and Prosci Certifications in Change Management and many others which enables her to communicate, influence, and inspire people from different cultures, backgrounds, and perspectives.

02 DISCOVER, LEARN, AND EXPLORE

Maura collaborates with a team of experts to create a safe space for professional women to explore inquiries around personal, professional, financial, and organizational performance related to sustainability, reliability, and asset management. Her personal aim is to discover, learn, and explore her impact on this world.

03 INFLUENCING AND INSPIRING

Maura Abad is passionate about communication, leadership, and excellence, with a successful and multifaceted professional career. She connects the dots to elevate women's contributions in the world of industrial maintenance, drawing on a wealth of knowledge and experience that benefits thousands of professionals around the world.

04 ART AND AUTHENTICITY

Maura transforms her most intimate experiences, like grief and gratitude, into deeply honest creative expressions. Born from vulnerability, her audiovisual and poetic work seeks to connect emotionally and offer healing to her audience. Through this catharsis, she proves that pain can be beautifully transformed into art.

05 CULTURAL BRIDGE

Her fluency in multiple languages allows her to break down barriers and connect genuinely with diverse audiences. Maura fosters a global community, uniting different cultural perspectives to share a universal message of respect and integrity. Her international vision enriches relationships and facilitates borderless collaboration.

06 GENERATIONAL CATALYST

Committed to legacy and collective growth, she dedicates her energy to elevating and supporting emerging talent. Whether in the corporate sector or creative production, she creates valuable opportunities for new professionals and artists to achieve success, exporting quality and vision to the world.